

**CALA 21st Century Librarian Seminar Project
Team Member Report¹**

Seminar Location: Wuhan University _____
Seminar Dates: From: October 23, 2008 _____ **to** October 25, 2008 _____

Your name: Julia A. Martin

Your topics: Services and instruction provided to students and faculty by subject specialists

Library liaisons and subject specialists are advantageous to both libraries and university faculty and students. Advantages for faculty include targeted collections, services for research, and help with incorporating research skills into classroom settings. Advantages for librarians are many, including focused collections and services, better knowledge of customers, public relations opportunities, and the potential for collaborative research and writing. Several important key strategies for liaisons to develop relationships with faculty include focusing on key classes, targeting new faculty, and creating opportunities for introductions. Survey results from faculty at the University of Toledo were used to demonstrate the trends and library needs of university faculty.

Your evaluation of the seminar you have participated:

I really enjoyed the seminar in Wuhan. I think talking with the Chinese librarians about the similarities and differences between our institutions was very valuable. As I was asked about practices in US libraries I also learned a great deal about Chinese academic and public libraries. Also, Ma Lei translated many of the presentations from the Chinese librarians, so I was able to hear many of the formal presentations as well. The visits to both the Wuhan University Library buildings and the Shanghai Public Library helped me establish a visual impression to lay on top of the verbal information gathered at the seminar. The Wuhan University Library staff were also wonderful hosts. At a future date, I would enjoy participating again.

Your suggestions:

I really appreciate all the work of CALA members, especially our leader Shuyong Jiang, and the Wuhan University librarians in organizing this seminar. It is obvious that a tremendous amount of time and care helped to create an informative and dynamic event. The only issue I found difficult was the lateness and changes in the schedule, making it difficult to request time off and purchase plane tickets in advance.

Report by: Julia A. Martin

¹ Add more paper as need.